

ERIC B. LARSON



Eric B. Larson is the founder, president and chief executive officer of the Larson Realty Group. Larson Realty Group is a privately owned, Bloomfield Hills, Michigan based company engaged in real estate investment, development, asset management and leasing.

Prior to establishing the Group, Mr. Larson was a partner and senior vice president with Bruce S. Brickman & Associates, Inc. a New York based real estate company. Mr. Larson was responsible for the acquisition and asset management of the company's portfolio, coordinated the firm's repositioning of 150 West Jefferson in Detroit and Northlake Office Park in Atlanta and was instrumental in the formation of a subsidiary management company.

From 1996 to 1999, Mr. Larson was a vice president/project officer at Hines Interests Limited Partnership ("Hines"), a privately owned full service international real estate company. Mr. Larson managed the 140 plus-person Hines Detroit office. He established, and was responsible for, the firm's advisory relationship with General Motors Corporation. He coordinated General Motors' purchase of the 5.5 million-square foot Renaissance Center and the 1 million-square foot Millender Center in downtown Detroit. Mr. Larson also negotiated and directed the Hines property and development management services for the more than \$2 billion redevelopment of these properties and the surrounding 24 acres of waterfront land. He provided advisory services to the Detroit Medical Center in conjunction with the planning and consolidation of its new corporate headquarters. During the same period he was also responsible for the coordination of acquisition, management, leasing and development activities throughout Michigan, Indiana and Canada for Hines.

From 1989 to 1996, Mr. Larson was a project manager for the design, development, financing, management and leasing of the 1.6 million square foot Comerica Tower (formerly One Detroit Center) in Detroit, Michigan.

From 1986 to 1989, Mr. Larson served as a project manager, in the Hines Chicago office and was involved in the management, leasing and tenant construction of the 1.5 million-square foot Three First National Plaza in Chicago.

A resident of Bloomfield Village, Michigan, Mr. Larson has served as chairman of Detroit Downtown, Inc., The Urban Land Institute (ULI) Detroit District Council, Detroit Downtown Partnership and The Detroit Business Improvement District. He is a member of The Urban Land Institute, The Urban Land Institute's Leadership Council, The United States Green Building Council, The Parade Company Board of Directors, Greater Detroit Chamber of Commerce, Southeast Michigan Council of Governments, The Building Operators Management Association (BOMA) and The Real Estate Roundtable. Mr. Larson is a past member of the Detroit Institute of Arts Junior Council, Pewabic Pottery Board of Directors, Detroit Historical Society Board of Directors, The Detroit Eastern Market Advisory Services Panel, Harvard School of Design Advisory Panel and The University of Michigan School of Architecture Mentor (3 years).